

APAA X CPA ONTARIO PRESENTS

AIM

CONFERENCE

13TH JANUARY 2023

JOIN US FOR A

CASE COMPETITION

And a Networking Gala!

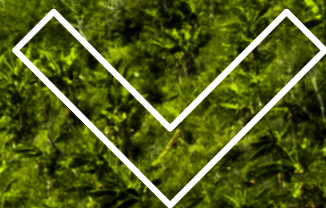




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SPONSORS & CONTACT

APAA is a student-run organization dedicated to shaping the future of student prospects. We have a long rich history of creating a positive and nurturing culture of leadership, excellence, and professionalism since our establishment in 1998.

On behalf of the Atkinson Professional Accounting Association, we would like to formally invite you to our annual flagship event, "The AIM Conference" that brings together like-minded students in an all-day event packed with activities. This includes our Case Competition, Networking Gala, and Keynote Speaker Series. It is York University's largest accounting conference which provides a valuable medium for individuals to connect. We look forward to seeing you and hope you have a memorable experience.

Sincerely,

Jean Lui

President of APAA



ACKNOWLEDGEMENTS

**Professor Romi-Lee Sevel,
M.F.Ac., CPA, CA**



APAA would like to express gratitude to Professor Romi-Lee Sevel for her hard work and earnest support in helping us organize this year's case competition by maintaining close communication with the university administration along with writing this year's case on ESG. Her passionate support for the students and dedication to helping them improve professionally is exemplary. York University and all of its students are very lucky to have her as a professor in their faculty.

We would also like to thank CPA Ontario's student recruiter Ronke Asalu, this year's CPA Ontario Board of Ambassadors Representatives Rachel Han and Yingze Li along with the CPA Campus Team for their dedication and continued collaboration with APAA in organizing value-added events for York's student body. We certainly could not have done without their support in hosting the numerous successful events we have had thus far this year.



AGENTS OF CHANGE

**This year's theme
pertains to
Environmental Social
Governance (ESG)
reporting.**

78%

of investors think
companies should
address ESG issues even
if it reduces profits in the
short term.



A recent report identified 100 energy companies as responsible for 71% of all industrial emissions, and that the top 15 US food and beverage companies generate 630,000,000 metric tons of greenhouse gases yearly. Corporations must reduce their contributions to climate change and set greenhouse gas reduction targets. But how do we measure these targets?

Measurement tools and metrics used in corporations are becoming increasingly prominent.

Through the investment of ESG, ethical corporate practices are promoted, and the accuracy of measurement and transparent reporting is ensured.

Corporations today play a vital role in addressing climate change. They are able to influence government policies, consumer preferences, and respond to climate change necessities. They should be agents of change.



AIM CONFERENCE

Location: In-person at Second Student Centre, York University (Keele Campus)

Dress Code: Business Casual

Open to All University Students!

Case Competition and Workshop:

This year's AIM conference will feature a case competition that aims to help participants develop their problem-solving and public speaking skills. Delegates will also be able to attend workshops to improve themselves professionally. The case competition is optional but we have something for everyone!

Networking Gala:

Attendees will also be given an opportunity to take part in the networking gala where they will be able to mingle with professionals in the accounting industries such as those from PwC and gain valuable insight from potential mentors. This gala is a must for anyone wanting to build lasting connections with like-minded, motivated individuals. Not to mention, catered food and refreshments will be provided!

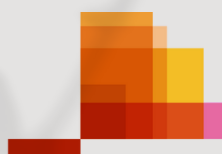
Panel Discussion:

Our panelist discussion will consist of highly experienced professionals, each with diverse backgrounds and they will share their own journey throughout their accounting career. They will discuss recent trends in the industry and share their opinion on the future of accounting.

Career Fair:

This will include firms in public accounting as well as those in industry and not to mention several companies that offer pre-approved CPA rotational programs. Students will learn about the various career paths they can take after finishing their accounting degree.

CAREER FAIR ATTENDEES (CONFIRMED)



pwc



Grant Thornton

Deloitte.

MNP



RSM



THE CASE

**DEADLINE
TO
REGISTER:
8 JAN 2023**

GATHER IN
TEAMS OF
3-4
AND SIGN UP
NOW!

- Students of all majors and all years are welcome to join
- PSAP members only
- No refunds for failure to show or cancellations past deadline

Participating teams of 3-4 members will be given three days after the release of the case to analyze and prepare a 15 minute presentation for our expert judges to assess in the preliminary round. Judges will consist of Big 4 reps. This case is open to all students. No training or prior experience is required!

CASE STRUCTURE

1:00pm - 2:30pm
6th January

Case Workshop with Professor Romi
(Virtual, on zoom)

11:59pm
8th January

Deadline to Register

9:00am
8th January

Case Release

5:00pm
11th January

Case Submission
(Pre-recorded)

11:15am
13th January

Case Presentation for the Top 3 Teams
(In-person)



PRIZES



1

FIRST PLACE

\$500

Be the most creative, innovative, and analytical team with solutions that fit with our theme!



2

SECOND PLACE

\$300

Wow the judges with an amazing presentation!

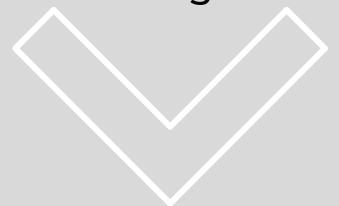


3

THIRD PLACE

\$200

Demonstrate knowledge of ESG and business concepts!





CONTACT US

INSTAGRAM:
@APAAYORKU
@CPAONTARIOYORKU

EMAIL:
INFO@YUAPAA.COM

LINKEDIN:
ATKINSON PROFESSIONAL ACCOUNTING
ASSOCIATION

